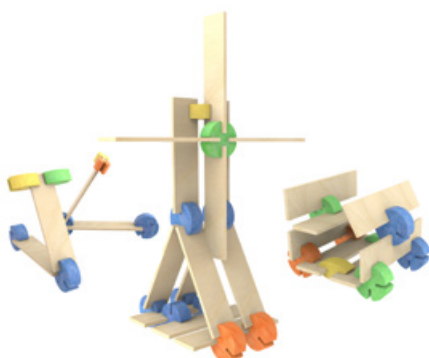
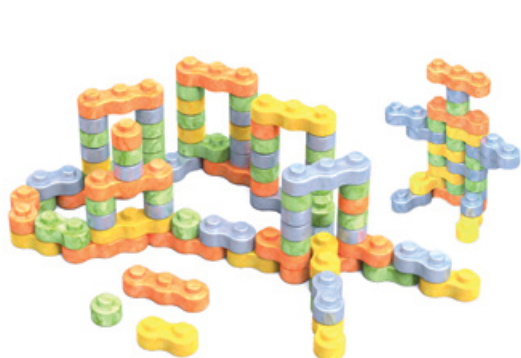




# Eco-friendly, Sensory Construction Toys

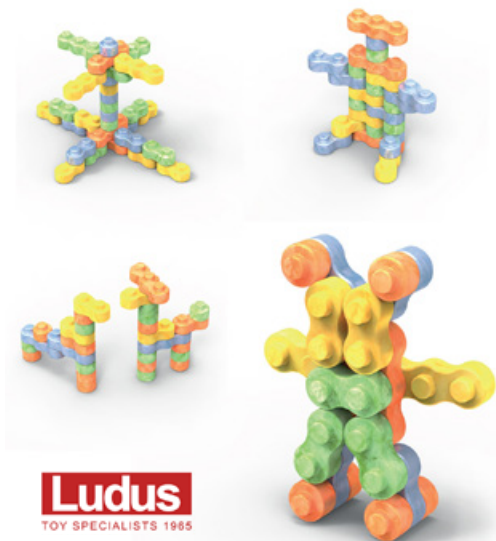


Made from Expla – Eco Plastic  
Biodegradable & 100% Recyclable

### 8 Block

Age  
2+

8 Block is distinguished by the unique material and the circular shape that allows the pieces to rotate, without the usual 90° limit. The tactile shapes encourage creative development, counting, matching and problem solving. Create amazing structures with flexible, movable parts. With 8 Block houses, castles, towers, walls will have different shapes from the usual squares and rectangles.



### Zoozli

Age  
2+

Four fun, chunky animal puzzles which are easy to assemble and disassemble and represent an exciting challenge for young children who can start to approach a real three-dimensional puzzle. With the puzzles assembled, add wheels and off they go.



### Wally XL

Age  
2+

The perfect introduction to construction toys. The chunky, interlocking pieces are simple to assemble, disassemble and ideal for small hands to connect, stack, build and explore.

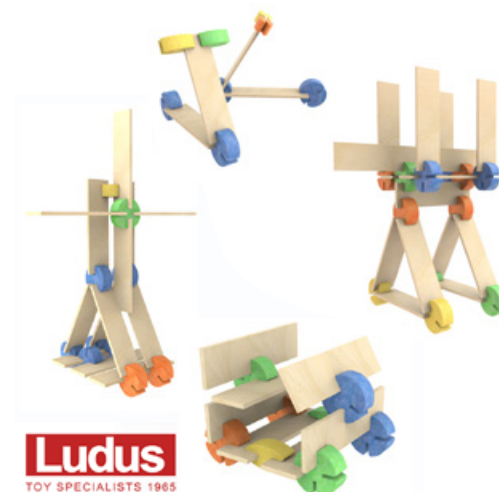
Expla is waterproof and floats, great for making boats and rafts in water play!



### Woody Jr

Age  
3+

Woody Junior combines clever EXPLA connectors with simple, natural, FSC wooden pieces to embrace the best of both worlds and allow children's creativity to flow. There are so many possibilities to build and have fun with this unique construction set.



Made from EXPLA, the innovative new material: a light, solid and pleasant fibre created in Italy for children's pleasure and to protect the environment

# Brand new to the UK...

EXPLA is a completely new material formulated to meet the needs of the market.

Created after many years observing the need for a new material, EXPLA provides craftsmanship, originality and environmental protection, whilst ensuring lightness, solidity, durability, aesthetic quality and texture

After thorough research and development, M. Moi, in collaboration with selected partners, invented EXPLA, an innovative, Italian material that appeals to both children and adults.

The Expla Range not only supports children's creativity, imagination and manual dexterity, but through construction, encourages problem solving, understanding of balance and physics, counting, creating patterns and so much more – encouraging learning and development through play.

Formattive is the UK distributor of the Expla range. Designed and created by leading toy specialists Ludus.

## Features and Benefits:

- ✦ New and exclusive
- ✦ Fully compliant with EU safety standards: EN71-1, EN71-3, REACH, DIN 53160
- ✦ Approved for use in the food industry
- ✦ Highly biodegradable to ISO UNI EN 14855 standards
- ✦ 100% recyclable at any time
- ✦ Heavy metal free
- ✦ Highly durable – indefinite shelf life
- ✦ Extra light
- ✦ Soft touch
- ✦ Silent
- ✦ Floating
- ✦ Washable
- ✦ Made in Italy



# History and Tradition...

Ludus toys began life in the 1960's from a collaboration between Marco Moi, an expert in plastic moulding, and his wife AnnaMaria, a passionate kindergarten teacher, who specialised in Montessori and Agazzi methods.

Over the last 50 years M. Moi have collaborated internationally with major educational institutions, pedagogists and educators to create the Ludus range that children love. Toys which aid learning; helping them recognise shapes and colours, encourage creativity and imagination, develop manual dexterity, balance, concentration and the ability to self-correct.

All Ludus toys are tested to comply with the most rigorous world safety standards, but the best guarantee we can offer is our 50 years' experience in kindergartens all over the world.



Formative source and supply new, innovative, eco-friendly products for Schools & Nurseries

## The Expla Range...



### EXPLA Eco-Friendly Plastic

100% recyclable and takes 95% less time to biodegrade than normal plastics, according to ISO UNI EN 14855



#### 8 Block – 150 Pieces

Expla  
329POL150

24 months +



#### Zoozli – 4 Animal Sets

Expla  
330POL44

24 months +



#### Wally XL – 60 Pieces

Expla  
326POL60

24 months +



#### Woody Jr – 135 Pieces

Expla & Wood  
515POL135

36 months +



Further items are available in the range  
so please contact us for more info:

01621 398 400

[info@formative.com](mailto:info@formative.com)

[www.formative.com](http://www.formative.com)